

CLAA BOD Meeting – May 2026

8:30 – Roll call

Mike B - Present, Jill C - Excused, Gwenn G - Excused, Carol K - Present, Mark K - Present, John M - Absent, Christine M - Present, Terry S - Present, Carol S - Present, Kathy S - Present, Tim T - Present, Betty V - Present

8:33 - make sure previous agenda gets emailed to Chuck to post on website

8:34 - Treasurer's report (Mark K)

- \$6,600 roughly at this time
- Roughly 170 members have paid
- Expenses – newsletter, dues association, Tim attending a conference, stamps for newsletter
- Tim moves to approve report, Mike moves, and Kathy seconded – motion moved

8:50-9:40 President report

- Discussion in increasing membership and engagement (volunteers)
 - Do we want to talk to members to join a committee?
 - Do we want to talk to non-members to join the CLAA?
 - Talk to people at the summer event?
- Tim talking to people to reinstate the Fish and Wildlife committee
- We will contact the names assigned to us and encourage both membership and participation
- Wake boats update:
 - Grassroots push for education and activism
 - Kathy discussed the website they created (separate from CLAA protectclarklake.com) and the yard signs they are printing. Trying to get more people involved in the cause who don't live on the lake. Possible advertisements in the Pulse and/or The Lodge
 - Lake Leaders Training for Tim.
- Revisit insurance
 - Tim attended the Wisconsin Rivers and Lakes Conference, and at that conference they suggested CLAA revisit their insurance. What would happen if CLAA faced litigation? Would individuals be liable?
 - Tim researched and feels good about our current coverage.
- Terry asked about whether there needs to be a discussion about bird populations and if there is anything that can be done to prevent large flocks. The birds are protected, but this could be a topic for a fish and wildlife committee to investigate.
- Support Committees Discussion
 - Should we re-evaluate the committees that exist and their roles?
- Website service
 - Lake Kit is a website service that helps lake associations and is less expensive (\$125)
 - We currently use Town Web as our website service
 - Both a positive and negative aspect – all our data is stored with Town Web. It would need to be removed and stored separately
 - We could run two websites at the same time to see which we like better. It also gives an opportunity to change our domain to .org instead of .com

- Mike pointed out that we should research how long we need to keep documents. Do we need 12 years or 7 years?
- Terry brought up speed limits on our roads. Can we add yard signs or a speed monitoring sign (\$400 on Amazon)? Should we reach out to the sheriff's department?

9:40-9:50 Social Committees updates

- June 13, 12-3 kick off party at Island Fever
- July 4, boat parade 11:30-2, Jerry said he'd play again \$700
- August 1, Poker Run
- Saturday, September 12, White Birch Inn fall dinner – Samuelson's Creek Pub (5 o'clock social, 6 o'clock dinner)

9:50-10:10

- Any other committees or topics?
- Mike pointed out we should keep The Ridges in the loop on topics
- Move The Ridges dock to lake maintenance and safety committee (Mike's suggestion)
- Has anyone seen the buoys in the water? (no)
- We should put up and check the the boat ramp donation boxes
 - Tim has the stickers for the yearly pass and can mail the stickers to people
- Mike has informational materials stored at his place, which people can grab
- Does CLAA want to help the towns pay to fix the pavement on the boat launch?
 - Mark is going to ask a contractor to give him a rough estimate
- Communications update from Terry – sending the letters went well. Terry still has a couple remaining in case anyone wants one. Terry would like to re-structure how many newsletters are sent out and when they are sent out – possibility of three and the annual letter

Action Items:

- All board members will use the updated paid members list provided by Mark K to follow up with unpaid members to encourage them to join.
- Tim will follow up with Carly to create a flyer to support this effort where helpful.
- Tim is working to form a fish and wildlife committee. When formed, he will bring forward the issue of cormorants for discussion.
- Kris, Mark and potentially Chuck Stienmetz will join Tim and Chuck to investigate Lakelink as a new website provider. Tim will follow up to get a meeting.
- Terry S will contact the Door County Sheriff to determine if private parties can install digital speed signs and/or if there are any requirements or limitations.